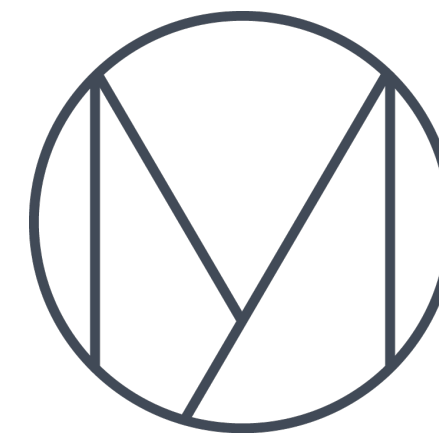


# XIAOMENG(MICHELLE) MA

Interaction & UX Designer | Seeking UX Design Fulltime



## EDUCATION

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**Georgia Institute of Technology, GA USA** 2017 - 2019

MS Human Computer Interaction, College of Design

**The Hong Kong Polytechnic University, Hong Kong** 2013 - 2014

MDes Interaction Design, School of Design

- Graduated with Distinction

**The Hong Kong Polytechnic University, Hong Kong** 2009 - 2013

BEng(Hons) Product Analysis & Engineering Design, Mechanical Engineering

- Graduated with First Class Honors & Outstanding Academic Performance Award

## PROFESSIONAL EXPERIENCE

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**UX Design Intern | Google Hardware UX, CA USA** 05/2018 - Present

- Visioned and visualized key user experiences and use cases for Google's 2019-2020 hardware products.
- Identified unique value of each device in Google hardware ecosystem, defined 12 cross-product high-value opportunities, created detailed storyboards, and designed key user experiences and interactions.

**Graduate Research Assistant | Sonification Lab GaTech, GA USA** 08/2017 - 05/2018

- In charge of design, development, user testing and evaluation of SWAN 2.0 Audio-Based AR Indoor Wayfinding System.
- Responsible for user study and iterations of SWAN VR Indoor Navigation System.

**Senior UX Designer | Shimo.im, Beijing China** 01/2017 - 08/2017

- Led the design of the cloud-based multi-user collaborative productivity tool and led the endeavor in iterative evolution.
- In charge of user experience and user interface design, and brand design.

**UX Designer | Sensoro Technology Co Ltd, Beijing China** 07/2014 - 07/2016

- In charge of the R&D of Yunzi SCRM Platform, an online client resource management data platform, which serves more than 30,000 of enterprise clients.
- Led the design of 5 major inter-organizational projects including Real Madrid International Champions Cup China Tour 2015 digital marketing campaign, CCTV interactive tourism platform, Internet of the Things, etc.

## AWARDS & ACHIEVEMENTS

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**Design Patent: SmartBeacon-4AA** 2015

Zhao W, Zhao D, Wang Y, Zheng X, Ma X. 2015. [Patent No. ZL 201530105148.7]

**Student Representative of Mechanical Engineering Class 2013** 2013

Delivered the valedictory speech in graduation ceremony

**Lam Sze Ming Scholarship** 2011 - 2013

**Dean List Student of Faculty of Engineering** 2011 & 2013

## CONTACT INFO

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www.mxm.design

## EXPERTISE

Human Computer Interaction

User Experience Design

User Interface Design

Affective Design

Multi-sensory Interaction

## DESIGN TOOLKIT

### Adobe Creative Suites

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Premiere Pro

### 3D Design&Development

- 3Ds Max
- SolidWorks
- AutoCAD
- Unity
- Keyshot

### Prototyping&Animation

- Sketch
- Spine
- Axure RP
- Principle

## DEVELOPMENT SKILLS

HTML/CSS/JavaScript

Java/Python/C#

Matlab

## LINGUISTICS

Mandarin Chinese - Native

Cantonese - Native

English - Full Professional

French - Elementary